## RIVERVIEW CHURCH MINISTRY ACTION PLAN

## **Creative Team Design Intern**

Primary Area of Focus - Design & Creative Team
Updated - December 29, 2020
Employee Name -

## **Rules of Engagement**

- Reports to Creative & Communications Director, Josh Michels, on a weekly basis to discuss current needs and ensure alignment of vision and creative direction
- Skills to be developed in this role will include graphic design, establishing cross-platform promotional campaigns, efficient production workflow, engaging people with original and creative content.
- Create visual content to tell Riv's story and engage with the Riv family

| ROLES.                                   | RESULTS. What does success look like?   | RESPONSIBILITIES. What actions produce results?  |
|--|---|--|
| 1. Department specified Role: (15 hours) | <ul> <li>Originality is sought out through the creation of unique designs and promotional pieces</li> <li>Ministries, pastors, and staff are supported and equipped to convey their messages</li> </ul>   | <ul> <li>Create cross-platform shareable content</li> <li>Utilize templates to help create graphics as needed</li> <li>Take on and support Creative Team tasks as needs arise</li> </ul>   |
| 2. Leadership<br>Cohort: (2<br>hours)    | <ul> <li>To recognize what God is doing in your life and cooperate with Him in the process</li> <li>The ability to live out the gospel and apply it to your life</li> <li>Growth in character, ministry skills, and doctrinal application that is obvious to yourself and others</li> </ul> | <ul> <li>Attend cohort and participate in discussion</li> <li>Commitment to being open with your life</li> <li>Prepare for each week's meeting</li> </ul>  |
| 3. Systematic Theology class: (2 hours)  | <ul> <li>Understand core theological issues from a variety of perspectives</li> <li>Be able to utilize the Word in helping others.</li> <li>Understand and articulate Riv's core doctrine</li> </ul>  | <ul> <li>Attend Steve Sommerlot's Systematic         Theology class biweekly</li> <li>Participate in class discussions</li> <li>Complete homework</li> </ul>   |
| 4. Staffer at Large<br>(1 hour)          | <ul> <li>Become an owner of Riv's mission</li> <li>Positive contribution to overall Riv staff</li> <li>Key volunteers and attendees feel supported</li> </ul>   | <ul> <li>Attend big weekend services and be available when necessary for weekend services and special events</li> <li>Assist on large projects</li> <li>Invest in other staffers and attendees</li> <li>Participate in meetings</li> </ul> |

| GOALS (Specific/Measurable/Achievable/Relevant/Time-bound) |  |  |  |
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