

## Content Team Digital Media Intern

Primary Area of Focus - Design & Content Team

Updated - Dec. 13, 2024

Intern Name -

### Rules of Engagement

- Reports to Content Director, on a weekly basis to discuss current needs and ensure alignment of vision and creative direction
- Skills to be developed in this role will include social media management, establishing cross-platform promotional campaigns, efficient production workflow, and engaging people with original and creative content.
- Create social media posting and website content to tell Riv's story and engage with the Riv family

ROLES.	RESULTS. What does success look like?	RESPONSIBILITIES. What actions produce results?
<b>1. Department specified Role: (15 hours)</b>	<ul style="list-style-type: none"> <li>• Riv's website and social media are engaging tell the story of the Gospel.</li> <li>• Riv's social media helps to tell the church's story and engages both current attendees and new people.</li> <li>• Ministries, pastors, and staff are supported and equipped to convey their messages</li> </ul>	<ul style="list-style-type: none"> <li>• Manage Riv's social media on a day-to-day basis with an eye for excellence and originality</li> <li>• Keep Riv's website current and engaged with our audience</li> <li>• Utilize templates to help create graphics as needed</li> <li>• Take on and support Creative Team tasks as needs arise</li> </ul>
<b>2. Leadership Cohort: (2 hours)</b>	<ul style="list-style-type: none"> <li>• To recognize what God is doing in your life and cooperate with Him in the process</li> <li>• The ability to live out the gospel and apply it to your life</li> <li>• Growth in character, ministry skills, and doctrinal application that is obvious to yourself and others</li> </ul>	<ul style="list-style-type: none"> <li>• Attend cohort and participate in discussion</li> <li>• Commitment to being open with your life</li> <li>• Prepare for each week's meeting</li> </ul>
<b>3. Systematic Theology class: (2 hours)</b>	<ul style="list-style-type: none"> <li>• Understand core theological issues from a variety of perspectives</li> <li>• Be able to utilize the Word in helping others.</li> <li>• Understand and articulate Riv's core doctrine</li> </ul>	<ul style="list-style-type: none"> <li>• Attend Steve Sommerlot's Systematic Theology class biweekly</li> <li>• Participate in class discussions</li> <li>• Complete homework</li> </ul>

### GOALS (Specific/Measurable/Achievable/Relevant/Time-bound)
