

Social Media Intern

Primary Area of Focus - Content Team

Updated - Jan 16, 2026

Intern Name -

Rules of Engagement

- Reports to Content Director, on a weekly basis to discuss current needs and ensure alignment of vision and creative direction
- Skills to be developed in this role will include social media management, establishing cross-platform promotional campaigns, efficient production workflow, and engaging people with original and creative content.
- Create social media posting and website content to tell Riv's story and engage with the Riv family

ROLES.	RESULTS. What does success look like?	RESPONSIBILITIES. What actions produce results?
1. Department specified Role: (15 hours)	<ul style="list-style-type: none"> • Riv's website and social media are engaging tell the story of the Gospel. • Riv's social media helps to tell the church's story and engages both current attendees and new people. • Ministries, pastors, and staff are supported and equipped to convey their messages 	<ul style="list-style-type: none"> • Manage Riv's social media on a day-to-day basis with an eye for excellence and originality • Keep Riv's website current and engaged with our audience • Utilize templates to help create graphics as needed • Take on and support Creative Team tasks as needs arise
2. Leadership Cohort: (2 hours)	<ul style="list-style-type: none"> • To recognize what God is doing in your life and cooperate with Him in the process • The ability to live out the gospel and apply it to your life • Growth in character, ministry skills, and doctrinal application that is obvious to yourself and others 	<ul style="list-style-type: none"> • Attend cohort and participate in discussion • Commitment to being open with your life • Prepare for each week's meeting
3. Systematic Theology class: (2 hours)	<ul style="list-style-type: none"> • Understand core theological issues from a variety of perspectives • Be able to utilize the Word in helping others. • Understand and articulate Riv's core doctrine 	<ul style="list-style-type: none"> • Attend Steve Sommerlot's Systematic Theology class biweekly • Participate in class discussions • Complete homework

GOALS (Specific/Measurable/Achievable/Relevant/Time-bound)
